Donald Kirkpatrick

From: John Abrahamsen < john.abrahamsen.bnp@gmail.com>

Sent: Friday, November 20, 2020 11:30 AM **To:** Fred Theile; Donald Kirkpatrick

Subject: Fake emails

It is a common practice for Ad programs to send you an email which appears as if it were sent by someone you know.

Salespeople used to use this technique in cold calling (pre-digital age).

"Joe" said I should give you a call, he really appreciated what we did for him. You know, "Joe" from where you work right? or

I was next door delivering some quality meat at a huge discount but I brought more than "your neighbor" needed so rather than take it back to the shop, are you interested in taking advantage of this great deal?

Here is how it works.

The program which is on your device opens up one of your contact lists that is in your device. It selects one of the email addresses from mail you've received from someone. Then it sends you an email using that "from" and using the "reply" email that points back to them. The body of the email is the pitch of the "sale" or con or whatever.

One of the most important things to know is that this **all** happens within your device. The email is not going through the internet from the "From" person. It is just internal to that device.

So when someone says they got an email from you, they just don't realize that their (PC) or device tricked them and it is their device that is to blame not yours.

What can you do, nothing. You didn't send the email. The email was sent by the device of that person to that person. So when your email address was used it means they have the problem not you.